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Governor's 2nd Annual Affirmative Market Program Recognition Day

May 15, 2002



Affirmative Market Program

Commonwealth of Massachusetts

Opening Doors and Creating Opportunities for Women- and Minority-Owned Businesses.

The Commonwealth of Massachusetts



A Proclamation

By Her Excellency

GOVERNOR JANE SWIFT

2002

- WHEREAS:** The Affirmative Market Program has provided opportunities for Minority- and Women-Owned Business Enterprises to achieve successful participation in the state procurement process; and
- WHEREAS:** We have made great advances in the elimination of barriers that deter the full involvement of all businesses to grow through state contracting; and
- WHEREAS:** This Administration has actively promoted equality and encouraged the full participation in state contracting of all its citizens. We are dedicated to the goal of equal opportunity and access for all; and
- WHEREAS:** The Affirmative Market Program has tracked spending with Minority Business Enterprises and report increases in final expenditures with state agencies, which shows a 14.25% increase in goods and services from \$153,535,903 in fiscal year 2000 to \$175,407,664 in fiscal year 2001; and
- WHEREAS:** Women Business Entrepreneurs also reports a 2.45% increase in the area of goods and services, from \$123,345,979 in fiscal year 2000, to \$126,363,081 in fiscal year 2001;
- WHEREAS:** The Swift Administration has remained steadfast in implementing initiatives that allow for economic opportunities and growth, which ultimately diversify our workforce. We continue to seek ways in which we provide opportunities to enhance successful business partnerships for every citizen throughout the Commonwealth of Massachusetts;

NOW, THEREFORE, I, JANE M. SWIFT, Governor of the Commonwealth of Massachusetts, do hereby proclaim May 15th, 2002, to be

AFFIRMATIVE MARKET PROGRAM RECOGNITION DAY IN MASSACHUSETTS

and urge all the citizens of the Commonwealth to take cognizance of this event and participate fittingly in its observance.

Given at the Executive Chamber in Boston, this fifteenth day of May, in the year of our Lord two thousand and two, and of the Independence of the United States of America, the two hundred and twenty-sixth.

By Her Excellency the Governor

JANE M. SWIFT

WILLIAM F. GALVIN

WILLIAM F. GALVIN
Secretary of the Commonwealth

GOD SAVE THE COMMONWEALTH OF MASSACHUSETTS





Affirmative Market Program

Commonwealth of Massachusetts

Governor's 2nd Annual **Affirmative Market Program Recognition Day May 15, 2002**

Program

- 9:00 Registration
9:30 Procurement Workshop / Discussion
11:15 Networking
12:00 Lunch

Opening of Awards Ceremony

- 1:00 Sgt. Daniel Clark, Massachusetts State Police

Special Remarks

- 1:15 Kevin J. Sullivan, Secretary for Administration & Finance
1:30 Representative Jarret Barrios, Chair of the Black Caucus
1:45 Philmore Anderson III, State Purchasing Agent

AMP Coordinator & Agency Awards Presentation

- 2:00 Monserrate Quinones, AMP Executive Director
Introduction of AMP Vendor Advisory Board Members
Overview of Awards Selection Process
2:25 Stephen P. Crosby, Chief of Staff Governor's Office
Recognition Awards: State Entities
2:35 Abner Mason, Governor's Office, Senior Policy & Political Advisor
Recognition Awards: AMP Coordinators

M/WBE Awards Presentation

- 2:50 David B. Perini, Commissioner, DCAM
Recognition Awards: Construction & Design
3:00 Philmore Anderson III, State Purchasing Agent
Recognition Awards: Goods & Services



Affirmative Market Program

Commonwealth of Massachusetts

Recognition Awards

AMP Coordinators

AMP Participation Award

AMP Coordinators who have demonstrated the following in FY01:

- Active participation
- Attended monthly meetings
- Developed creative AMP marketing and outreach efforts
- Met their deadlines

Administration & Finance AMP Coordinators

David Moore

Department of Veteran Services

Lisa Mustacchio

Department of Revenue

Audrey Drinan

Disabled Persons Protection Commission

Susan Goldfischer

Lisa Bacon

George Buggs

Ripton Rowe

Division of Capital Asset Management

Cliff Burke

Office of the State Comptroller

Virginia Barrows

Public Employee Retirement Adm. Comm.

Environmental Affairs AMP Coordinators

Donald Gomes

Wendy Friedman

Yit Ling Slayman

Department of Environmental Protection Team

Vincent Micozzi

Department of Environmental Management

Health & Human Services AMP Coordinators

Rochelle Brunson

Department of Transitional Assistance

Marilyn Carrington

Department of Mental Health

Public Safety AMP Coordinators

Anthony Cruz

Jennifer Hyde

Criminal History System's Board Team

Sandra Genoa

Department of Corrections

Susan Burgess-Chin

Governor's Highway Safety Bureau

Karen Robitaille

Department of State Police

Alis Slezak

Military Division

Tina Urato

MA Emergency Management Agency

Charlene Collins

Sex Offender Registry Board

Transportation & Construction AMP Coordinators

John Panagopoulos
MA Turnpike Authority

Economic Development AMP Coordinators

Diana Jeong
Department of Economic Development

Labor & Workforce Development AMP Coordinators

Paula Cucinatta
Department of Labor & Workforce Development

Cynthia Ray
Bob Murphy
Division of Employment & Training Team

Affirmative Market Program Performance Recognition Award

This award is based on the nomination form submitted by the Coordinator's Commissioner.

The criteria they used to nominate their agency's coordinator was based on the following:

- Implementation of EO390
- Agency benchmark achievement
- Ability to facilitate information/updates of AMP to staff
- Creativity in outreach and marketing of the AMP at the agency level
- Established/initiated AMP workshops for managers and staff
- Vendor outreach

AMP Performance Recognition Award Recipients

Rochelle Brunson
Department of Transitional Assistance

Susan Goldfischer
Division of Capital Asset Management &
Maintenance

Audrey Drinan
Disabled Persons Protection Commission

Karen Robitaille
Department of State Police

Sandy Genoa
Department of Corrections



Affirmative Market Program

Commonwealth of Massachusetts

Recognition Awards

Construction & Design

Goods & Services

Construction

High Number of Contracts

West Flooring-Covering, Inc (WBE)

Nominated by DCAM

High Contracting Volume

B & E Construction Corporation (MBE)

Nominated by MTA

Best Newcomer Award

UEL Contractors, Inc (WBE)

Nominated by DCAM & MTA

Outstanding Performance

(There was a tie in this category)

ACT Abatement (MBE)

Nominated by DCAM for work on
State House Project only

Seacoast Asphalt Service, Inc (WBE)

Nominated by MTA

Design

The following were all nominated by DCAM as the MTA did not award design contracts in FY01

High Number of Contracts

SAR Engineering (MBE)

High Contracting Volume

Bargmann Hendrie & Archetype (WBE)

Best Newcomer Award

VAV International (MBE)

Outstanding Performance

Stellar Corporation (MBE)

Goods & Services

Best Performance

G.A. Blanco & Sons, Inc. (MBE)

Nominated by OSD

New England Office Supply, (M/WBE)

Nominated by GIC

Lt. Ventures (G & G Printing) (M/WBE)

Nominated by GIC

Mrs. Casey Hall (WBE)

Nominated by HRD

M/WBE with Both Greatest % Growth in Dollars and Contracts:

Glen Valley International Inc. (MBE)

Nominated by OSD

Goods, Services, Construction & Design Best FY01 Newcomer

Adroit Systems Inc (MBE)



Affirmative Market Program

Commonwealth of Massachusetts

Recognition Awards State Entities

Historical Excellence

To **MassHousing** in recognition of your Historical Excellence achievement with the Affirmative Market Program objectives which you have exceeded for three consecutive fiscal years.

FY01 Achievement

To the **Executive Office of Health and Human Services** in recognition of your outstanding Affirmative Market Program achievements as a Secretariat in Fiscal Year 2001.

To the **Office of Child Care Services** in recognition of your outstanding Affirmative Market Program achievements in Fiscal Year 2001.

FY01 Benchmark Achievement Award

The following agencies achieved the following in FY01:

- Projected increase in FY01 benchmarks
- Met or Exceeded established both FY01 M/WBE benchmarks

EOEA Agencies

Executive Office of Environmental
Affairs

Division of Environmental Management
State Reclamation Board

EOHHS Agencies

Department of Mental Health

Department of Public Health

Department of Social Services

Department of Youth Services

Department of Transitional Assistance

MA Commission for the Blind

MA Rehabilitation Commission

Office of Child Care Services

EOPS Agencies

Executive Office of Public Safety

MA Emergency Management Agency

Parole Board

Sex Offender Registry Board

Department of Education

DLWD Agencies

Division of Industrial Accidents

Division of Employment & Training

Mass Housing



Affirmative Market Program
Commonwealth of Massachusetts

Affirmative Market Program Exhibitors

*The following exhibitors listed
are certified by the State Office
of Minority and Women Business
Assistance (SOMWBA) as M/WBEs*

THE UNIVERSITY OF CHICAGO

DEPARTMENT OF CHEMISTRY

RESEARCH REPORT

1960-1961

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
RESEARCH REPORT
1960-1961

2C Communications Group, Inc.
99 South Bedford St., Ste. 116
Burlington, MA 01803

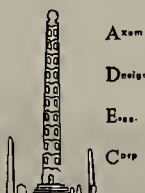


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Telephone: (781) 359-9300
Fax: (781) 359-9700
Email: Shari@2-C.com

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Contact: Maaza Mekuria



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Fax: (508) 580-3114
Email: vmurray@bamsi.org

Brockton Area Multi-Services, Inc. (BAMSI) is a non-profit organization dedicated to helping individuals and families in Massachusetts improve their quality of life and sense of self-worth. BAMSI provides the highest quality care, support, education, and referral services without regard to race, creed, sexual orientation or gender, and in collaboration with others to ensure comprehensive and effective use of resources.

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Telephone: (781) 337-6331
Fax:
Email: robin@mcnetserv.com

Chameleon Consulting provides technology knowledge, insight, and creativity to a wide range of businesses and education organizations. Chameleon Consulting was founded in 1993. We are a woman-owned SOWMBA/DBE certified company in both Massachusetts and Rhode Island. Our services include application development, technology planning, and network consulting and support.

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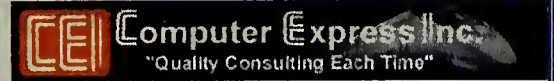


Contact: Lorraine Fenelon
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Fax:

Email: corrosioncheck@yahoo.com

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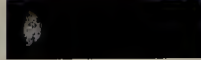


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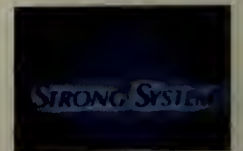


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Email: dmelanson@dmelason.com

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Affirmative Market Program

Commonwealth of Massachusetts

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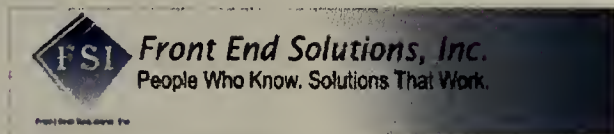
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The Commonwealth of Massachusetts

Disabled Persons Protection Commission



MISSION: To protect adults with disabilities from abusive acts and omissions of their caregivers through investigation, oversight, public awareness and prevention.



Affirmative Market Program

Commonwealth of Massachusetts

Governor's 2nd Annual Affirmative Market Program Recognition Day

Planning Committee Members

Monserate Quinones

Executive Director
Affirmative Market Program
Operational Services Division

Adriana P. Isaza

Deputy Director
Affirmative Market Program
Operational Services Division

***A special thank you to the following planning committee members who
have assisted the directors of the Affirmative Market Program with the
planning and organization of this event.***

Lisa Bacon

Compliance Officer/AMP Coordinator
Division of Capital Asset Management & Maintenance

Myrlande Guillaume

Compliance Officer
Operational Services Division

Willie Brown

Director of Civil Rights/AMP Coordinator
Metropolitan District Commission

John Panagopoulos

Affirmative Market Officer/AMP Coordinator
Massachusetts Turnpike Authority

Rochelle Brunson

Affirmative Market Program Coordinator
Department of Transitional Assistance

Brion Putnum

Procurement Team Leader
Medical Services
Operational Services Division

Donna Clemons

Procurement Team Coordinator
Operational Services Division

Peter Sasso

Procurement Team Leader
Hospital Supplies & Equipment
Operational Services Division

Audrey Drinan

Personnel Analyst/AMP Coordinator
Disabled Persons Protection Commission

Virginia Turner

Employment Diversity Manager
Massachusetts Turnpike Authority





Affirmative Market Program

Commonwealth of Massachusetts

PANEL TEAM MEMBERS

John Urban

Director, Massachusetts Office of Business Development

Michael Robinson

Program Manager, Mass Small Business Development Center Network
Procurement Technical Assistance

Jeanne Campbell

Director of Training and Outreach, Operational Services Division

Jonilee Rossi

President & CEO (WBE)
MacPherson Legal Staffing / CQ Personnel

Susan Goldfischer

Deputy General Counsel for Construction,
Division of Capital Asset Management and Maintenance

Diana Jeong

Fiscal Director Department of Economic Development

Marilyn Carrington

Special Assistant to the Commissioner, Department of Mental Health

John Panagopoulos

Affirmative Market Officer, Office of Civil Rights Mass Turnpike
Authority



Affirmative Market Program

Commonwealth of Massachusetts

AMP BUSINESS ADVISORY BOARD

Historical Background:

The Affirmative Market Program (AMP) currently housed at OSD, was established in August of 1996 through Executive Order 390 as signed by then Governor Weld and Lt. Governor Cellucci "Establishing an Affirmative Market Program in Public Contracting". It establishes a policy to promote the award of state contracts in a manner that develops and strengthens certified Minority and Women Business Enterprises (M/WBEs).

In establishing Executive Order 390 the "Commonwealth has affirmed responsibility to develop and maintain equitable practices and policies in the public marketplace." The hearings and investigations that both the Massachusetts Commission Against Discrimination and the Executive Office of Transportation and Construction conducted produced the documentation necessary to demonstrate the purpose for Executive Order 390. Therefore all executive offices, agencies, departments, boards, and commissions of the Commonwealth are directed to implement the narrowly tailored Affirmative Market Program.

Subject to the approval of the Secretary of Administration and Finance or his/her designee all participating state agencies and authorities shall set annual benchmarks for spending with certified minority- and women-owned businesses. A diverse business community strengthens the economy and is beneficial to all of the citizens of the Commonwealth of Massachusetts.

Mission:

To assist the Commonwealth and its AMP participating entities in maintaining the objectives of Executive Order 390. In doing so, the AMP Business Advisory Board would be responsible for providing input, which would represent the interests of SOMWBA certified vendors. Board involvement would include, but is not limited to, feedback and input in an advisory capacity and through participation in quarterly meetings or as needed.

Purpose:

The Business Advisory Board will make contributions to the program for the purpose of improving performance of AMP targets by the certified vendor community and state entities. The Business Advisory Board will serve the program directors by advising, informing and cultivating a partnership to maximize participation of minority- and women-owned businesses in the state contracting system.

Criteria for Selection:

Secretary for Administration and Finance, State Procurement Agent and the Affirmative Market Program directors will nominate potential members of the Board. Business Advisory Board members will be those minority- and women-owned, state-certified businesses participating in the Affirmative Market Program, community based programs whose mission includes the concerns of minority- and women-owned businesses, or other entities that represent the interests of minority- and women-owned businesses. All participants should be familiar with the Affirmative Market Program, Executive Order 390, and the state procurement process.

State certified businesses should maintain in good standing their certification status as mandated by EO 390 and meet all compliance of their certification requirements.

Responsibilities:

All qualified participants will be requested to commit to a one-year membership to the Board to be extended at the discretion of the Executive Director. Board members must commit to:

- Attend quarterly meetings and any other meetings set by program director.
- Perform in the best interest of the AMP.
- Use discretion on matters discussed at meetings.
- Partner with program directors to assist in AMP agenda and objectives.
- Provide resources, information and advice to AMP directors.
- Maintain knowledge of current procurement regulations and procedures.
- Maintain state certification status, if applicable.
- Perform assigned tasks.

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Affirmative Market Program

Commonwealth of Massachusetts

FY01 Retiree Recognitions

To **Marilyn Carrington** in recognition of your dedication and commitment to the Commonwealth's Affirmative Market Program and Minority and Women Business Enterprise community during your time as an AMP Coordinator.

To **Diane Faverman** in recognition of your dedication and commitment to the Commonwealth's Affirmative Market Program and Minority and Women Business Enterprise community during your time as an AMP Coordinator.

To **Leslie Hoffman** in recognition of your dedication and commitment to the Commonwealth's Affirmative Market Program and Minority and Women Business Enterprise community during your time as an AMP Coordinator.

To **Wilson Henderson** in recognition of your dedication and commitment to the Commonwealth's Affirmative Market Program and Minority and Women Business Enterprise community during your time as an AMP Coordinator.

The Affirmative Market Program would like to recognize and give special thanks to Maurice Lewis. Mr. Lewis is the Director of Event Planning at the Executive Office for Transportation and Construction (EOTC) and has developed an ongoing relationship with the AMP as well as other programs aimed at assisting the minority and women business community. He has played an essential role in the program's first Governor's Annual Affirmative Market Program Recognition Day event by acting as Master of Ceremonies as well as facilitating panel discussions of other AMP related events.

The Affirmative Marketing Program is pleased to have Mr. Lewis join once again for the 2nd Annual AMP Event and would like to once again extend our thanks and appreciation.

